

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave**  
**Washington, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
183312-1	10/28/12	October 2012	10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
Issue/House Majority PAC	House Majority PAC	1420

Flight Dates	Order #	Alt Order #
10/12/12 - 10/18/12	183312	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/18/12	7News at 5AM	5AM-530AM	-TWT---	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH Tu 10/16/12 5:12 AM 7News at 5AM 5AM-530AM 1:00 HMPQ12103H \$600.00 NM 5 KMGH W 10/17/12 5:27 AM 7News at 5AM 5AM-530AM 1:00 HMPQ12103H \$600.00 NM 6 KMGH Th 10/18/12 7News at 5AM 5AM-530AM :00 <del>\$350.00</del> NM Credited									
2	10/16/12	10/18/12	7News at 530AM	530AM-6AM	-TWT---	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH Tu 10/16/12 5:45 AM 7News at 530AM 530AM-6AM 1:00 HMPQ12103H \$600.00 NM 5 KMGH W 10/17/12 5:46 AM 7News at 530AM 530AM-6AM 1:00 HMPQ12103H \$600.00 NM 6 KMGH Th 10/18/12 7News at 530AM 530AM-6AM :00 <del>\$350.00</del> NM Credited									
3	10/16/12	10/18/12	6-7A News	6A-7A	-TWT---	1:00	3	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH Tu 10/16/12 6:44 AM 6-7A News 6A-7A 1:00 HMPQ12103H \$1,250.00 NM 6 KMGH W 10/17/12 6:24 AM 6-7A News 6A-7A 1:00 HMPQ12103H \$1,250.00 NM 5 KMGH Th 10/18/12 6:46 AM 6-7A News 6A-7A 1:00 HMPQ12103H \$1,250.00 NM									
4	10/16/12	10/18/12	GMA M-F 7-9A	7A-9A	-TWT---	1:00	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 KMGH Tu 10/16/12 7:26 AM GMA M-F 7-9A 7A-9A 1:00 HMPQ12103H \$1,500.00 NM 6 KMGH W 10/17/12 7:27 AM GMA M-F 7-9A 7A-9A 1:00 HMPQ12103H \$1,500.00 NM 7 KMGH Th 10/18/12 8:53 AM GMA M-F 7-9A 7A-9A 1:00 HMPQ12103H \$1,500.00 NM									
11	10/16/12	10/18/12	9a-930a Right This Minute	9a-930a	-TWT---	1:00	3	\$900.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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183312-1	10/28/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
Issue/House Majority PAC	House Majority PAC	1420	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KMGH Tu 10/16/12 9:15 AM 9a-930a Right This Minute 9a-930a 1:00 HMPQ12103H \$900.00 NM									
4 KMGH W 10/17/12 9:23 AM 9a-930a Right This Minute 9a-930a 1:00 HMPQ12103H \$900.00 NM									
5 KMGH Th 10/18/12 9:23 AM 9a-930a Right This Minute 9a-930a 1:00 HMPQ12103H \$900.00 NM									
12	10/16/12	10/18/12	930a-10 Right This Minute	930a-10a	-TWT---	1:00	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH Tu 10/16/12 9:52 AM 930a-10 Right This Minute 930a-10a 1:00 HMPQ12103H \$900.00 NM									
4 KMGH W 10/17/12 9:53 AM 930a-10 Right This Minute 930a-10a 1:00 HMPQ12103H \$900.00 NM									
6 KMGH Th 10/18/12 9:46 AM 930a-10 Right This Minute 930a-10a 1:00 HMPQ12103H \$900.00 NM									
13	10/16/12	10/18/12	11A-12P News	11A-12P	-TWT---	1:00	3	\$960.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$960.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KMGH Tu 10/16/12 11:51 AM 11A-12P News 11A-12P 1:00 HMPQ12103H \$955.00 NM									
4 KMGH W 10/17/12 11:30 AM 11A-12P News 11A-12P 1:00 HMPQ12103H \$960.00 NM									
5 KMGH Th 10/18/12 11:45 AM 11A-12P News 11A-12P 1:00 HMPQ12103H \$960.00 NM									
15	10/16/12	10/18/12	M-F 3-4pm	3-4pm	-TWT---	1:00	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH Tu 10/16/12 3:54 PM M-F 3-4pm 3-4pm 1:00 HMPQ12103H \$1,000.00 NM									
6 KMGH W 10/17/12 3:28 PM M-F 3-4pm 3-4pm 1:00 HMPQ12103H \$1,000.00 NM									
4 KMGH Th 10/18/12 3:54 PM M-F 3-4pm 3-4pm 1:00 HMPQ12103H \$1,000.00 NM									
18	10/16/12	10/18/12	5-530P News	5P-530P	-TWT---	1:00	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH Tu 10/16/12 5:19 PM 5-530P News 5P-530P 1:00 HMPQ12103H \$1,800.00 NM									
6 KMGH W 10/17/12 5:28 PM 5-530P News 5P-530P 1:00 HMPQ12103H \$1,800.00 NM									
4 KMGH Th 10/18/12 5:28 PM 5-530P News 5P-530P 1:00 HMPQ12103H \$1,800.00 NM									
19	10/13/12	10/13/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/13/12 5pm News Saturday 5P-6p :00 <del>\$450.00</del> NM									
See MG 23.2									
20	10/14/12	10/14/12	5pm News Sun Local Nev	5P-6P	-----S	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/14/12 5:27 PM 5pm News Sun Local News 5P-6P 1:00 HMPQ12103H \$1,050.00 NM									
21	10/16/12	10/18/12	6P-630P JEOPARDY (M- 6P-630P		-TWT---	1:00	1	\$6,000.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMGH W 10/17/12 6:22 PM 6P-630P JEOPARDY (M-F) 6P-630P 1:00 HMPQ12103H \$6,000.00 NM									
22	10/16/12	10/18/12	630-7p WHEEL (M-F)	630-7P	-TWT---	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMGH Th 10/18/12 6:41 PM 630-7p WHEEL (M-F) 630-7P 1:00 HMPQ12103H \$6,000.00 NM									
24	10/15/12	10/15/12	Dancing With The Stars	7P-9P	M-----	1:00	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/15/12 7:53 PM Dancing With The Stars 7P-9P 1:00 HMPQ12103H \$20,000.00 NM									
29	10/16/12	10/18/12	10P NEWS (M-F/SU)	10P-1037P	-TWT---	1:00	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWT--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KMGH Th 10/18/12 10:28 PM 10P NEWS (M-F/SU) 10P-1037P 1:00 HMPQ12103H \$5,000.00 NM									
<u>Total Spots</u>							<b>30</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$65,375.00</b>
<u>Agency Commission</u>	<b>\$9,806.25</b>
<u>Net Amount Due</u>	<b>\$55,568.75</b>